

# DBS HONG KONG FACT SHEET

## About DBS Group

DBS Bank (Hong Kong) Limited is a subsidiary of DBS Group Holdings Ltd, one of the largest financial services groups in Asia. Listed and headquartered in Singapore, DBS Group has operations in 15 markets with a network comprising more than 200 branches across 50 cities. The bank's strong capital position, as well as "AA-" and "Aa1" credit ratings that are among the highest in the Asia-Pacific region, earned it Global Finance's "Safest Bank in Asia" accolade for three consecutive years, in 2009, 2010 and 2011.

As a bank that specialises in Asia, DBS leverages its insights, deep understanding of the region and appreciation of local cultures to serve and build lasting relationships with clients. DBS will leverage its growing presence in China, Hong Kong and Taiwan to intermediate the increasing trade and investment flows in the Greater China region. DBS is also focused on extending its footprint and facilitating capital flows in fast growing Indonesia and India.



DBS' primary markets are in Singapore where it is the nation's largest bank and Hong Kong where it is a leading player.

## About DBS Hong Kong

DBS Hong Kong is a leading player with 50 branches and more than 70 ATMs. DBS' network and offices offer customers a complement of retail, corporate, investment and securities services. It is a leading player in the SME banking space, with leading market shares in equipment and trade finance. It is also Hong Kong's fifth largest credit card issuer.

DBS Hong Kong provides financial services under 4 legal entities: DBS Bank (Hong Kong) Ltd., DBS Bank Ltd., Hong Kong Branch, DBS Asia Capital, and DBS Vickers Securities (Hong Kong).

# DBS HONG KONG FACT SHEET

## Corporate Information

- Hong Kong is a primary market for DBS Group which has operations in 15 markets, predominantly in Asia
- 50 branches and over 70 ATMs
- 1 million retail customers
- 4,000 employees
- DBS Bank (Hong Kong) Limited is the result of the merger of Dao Heng Bank Limited, DBS Kwong On Bank Limited and Overseas Trust Bank Limited on 21 July 2003

## Key Business Advantages

- Focused on Asia, the fastest growing region in the world
- An Asian bank with insights and deep understanding of the ins and outs of doing business with and in Asia
- Entrepreneurial and pioneering
- Connected to the major growth hubs in Northeast Asia, Southeast Asia and South Asia

## Products and Services

DBS Hong Kong offers the full range of financial products and services for companies, financial institutions and individuals including wealth management, corporate and consumer lending, trade finance, time deposits, current accounts, savings accounts, money market, and foreign exchange services.

## Key Highlights

- One of the first banks to offer cross-border RMB trade settlement service and RMB retail products in Hong Kong
- In April 2011, DBS opened our seventh Enterprise Banking Centre and a new Cheung Sha Wan Plaza Branch, which is the first branch to provide the full range of consumer banking, DBS Treasures and enterprise banking services under one roof
- DBS Vickers Securities opened its first Customer Investor Centre in March offering customers a comprehensive suite of professional investment services
- Over HKD 7 billion loans approved by HKSARG under the Hong Kong Special Loan Guarantee Scheme by end 2010
- Among the top players in arranging Syndicated Loans with a No. 3 position in both the Asia Mandated Arrangers and Asia Bookrunner league tables in the 1<sup>st</sup> half of 2011

# DBS HONG KONG FACT SHEET

## Awards and Accolades

### Asiamoney Cash Management Poll – Hong Kong (2011)

- Best Foreign cash management banks as voted by corporates – Small, Ranked 3<sup>rd</sup>
- Best Foreign cash management banks as voted by corporates – Medium, Ranked 3<sup>rd</sup>

### Hong Kong Chamber of Small and Medium Business (2009, 2010, 2011)

- Best SME Partner

### Capital Entrepreneur: Best SME Partner Award (2011)

- Best SME Partner

### The Hong Kong Council of Social Service – Caring Company (2007-2011)

### Hong Kong Association for Customer Service Excellence (2009, 2010)

- Counter Service Individual Award Gold Award 2010 and Silver Award 2009

### HKSAR Social Welfare Department: Volunteer Movement (2010)

- Gold Award by DBS Hong Kong and Bronze Award by DBS Volunteer Action Team

### Yazhou Zhoukan: Asian Brand Excellence Awards (2010)

- Asian Brand Excellence Award – DBS Octopus ATM Card

### Hong Kong Call Centre Association (2009, 2010)

- Grand Award of the Year 2010 and Best Contact Centre of the Year 2009

### Capital Magazine: Capital Merits of Achievements in Banking and Finance (2010)

- SME Banking Award

### China UnionPay Awards (2009)

- Innovative Award Winner: DBS Octopus ATM Card (DBS HK)

### Public Affairs Asia: The Gold Standard Awards (2009)

- The Gold Standard in Crisis Communications (DBS SG & HK)

### For more information, please contact:

Group Strategic Marketing & Communications - Hong Kong

Tel: +852-3668 6113 Fax: +852-2169 0829