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DBS Bank launches app to help start-ups, SMEs network

By Marissa Lee

SINGAPORE - Start-ups and small and medium-sized enterprises (SMEs) can now seek free business advice and opportunities across Asia using a new mobile app from DBS Bank.

With the DBS BusinessClass app, entrepreneurs can consult and connect with industry experts, investors and fellow entrepreneurs. The app will also keep users up to date on news and events relevant to the start-up scene, including exclusive networking events.

"Fast-growing SMEs need help connecting with investors and experts when they are scaling up their business," said Mr Lim Chu Chong, head of SME Banking at DBS, in a statement released Tuesday.

"By building a mobile platform which allows SMEs to access business advice, insights and exclusive networking opportunities, we hope to help SME owners build social capital and sharpen their competitive edge."

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