

Innovators Disruptors Enablers Adapters



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DBS I.D.E.A. Fund





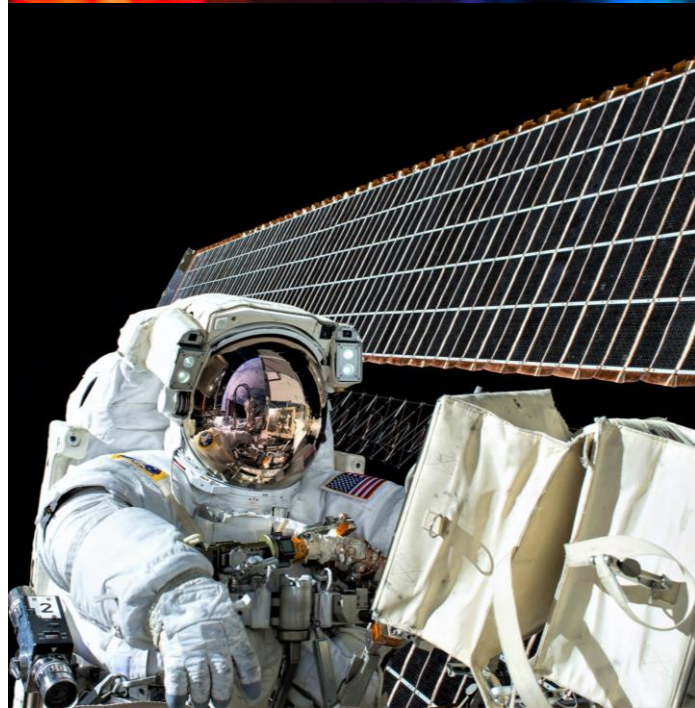
**Staying on
the right
side of
digital
disruption.**

We live in a world where change is a constant. Today, we are on the cusp of another transformation as digitalisation of the world takes hold. Global digital disruption is bringing seismic change to how humans live and work. And this is just only the beginning.

History has shown that fighting disruption is futile and embracing new innovations is the only way forward. The failure of Kodak in transiting to digital photography is a case in point. The old adage “Innovate or Perish” has never been more relevant today as digitalisation takes hold.

In a changing world, we want our investments to be exposed to cutting-edge industries riding the disruption wave. Think Blockchain and Artificial Intelligence. Think Space Exploration and the Internet-of-Things (IoT). This is where we want to be and the opportunities are infinite.

At DBS, we adopt an I.D.E.A. framework to identify the Innovators, Disruptors, Enablers and Adapters from these innovative industries. In particular, we look for companies that can reinvent themselves and scale multiple financial S-curves. A long-term, high conviction approach to stock selection is our winning strategy.



Innovators

Creating new products and services to displace incumbents

Disruptors

Doing things differently to challenge the status quo

Enablers

Empowering innovation and disruption to be successful

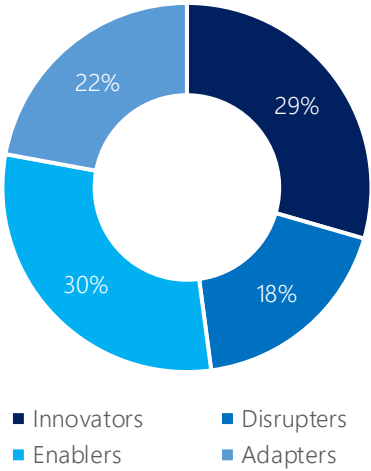
Adapters

Incumbents successfully adapting and transforming to ride new business trends

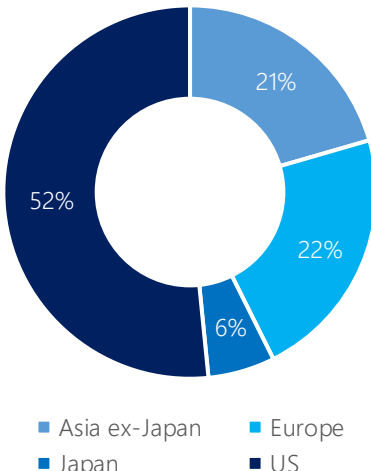
I.D.E.A. **framework for identifying winners in the digital world**

Portfolio Characteristics

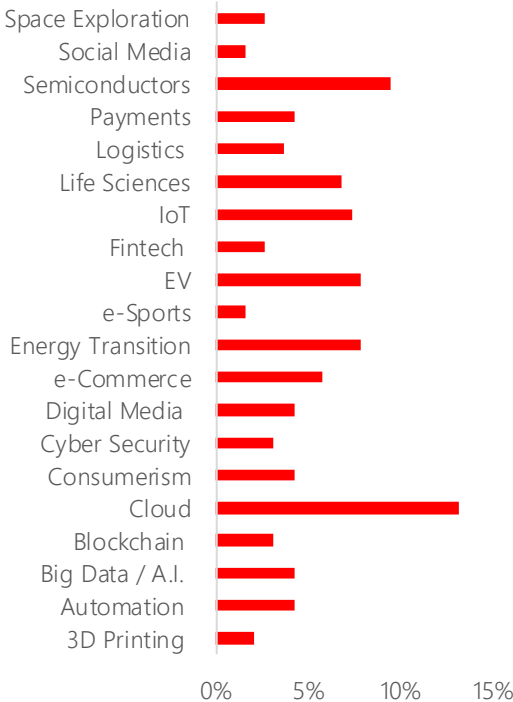
Allocation by I.D.E.A.



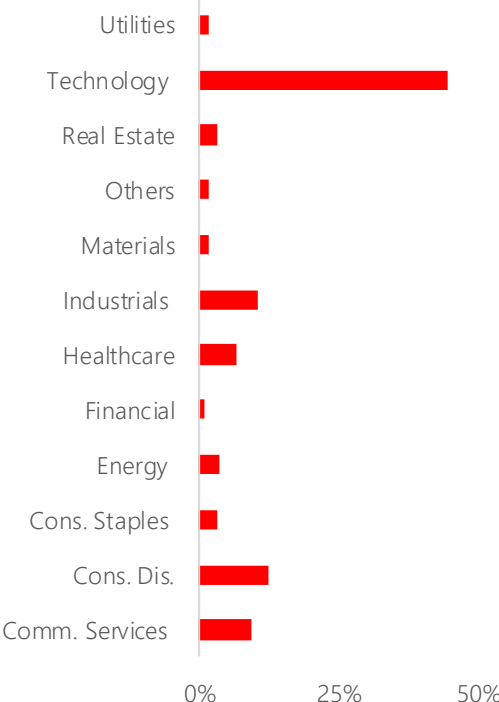
Allocation by Geography



Allocation by Themes



Allocation by Sectors



Note: This is based on indicative numbers



DBS Investment Capabilities



Note: Information as of 6 May 2021



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